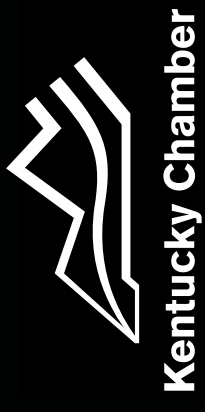


NEWS



Businesses brace for energy cost increases

PAGE 1



Our health connects us.

We all influence the health of those around us, especially in the work place.

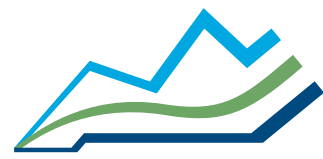
As an employer, you have a tremendous effect on employee health by the examples you set and the health care plans you choose. As a Kentucky Chamber member, you're connected to big savings on big benefits for your small business. Help employees get more involved in their health care with consumer-driven HSA, HRA and HIA plans, or choose from more traditional solutions. Either way, you can build a complete benefits package – including preventive care and prescription coverage – with one-stop shopping convenience.

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HEALTH | DENTAL | VISION | LIFE | DISABILITY

JUNE 2011


Kentucky Chamber
 Uniting Business. Advancing Kentucky.

Business Summit and Annual Meeting

Morning Joe hosts to share their views at Annual Meeting

ONE OF CABLE television's highest rated morning talk shows, MSNBC's *Morning Joe*, is not just a news source — it's also been, at times, a newsmaker. Since the show began in 2007, hosts Joe Scarborough and Mika Brzezinski's on-air actions (and antics) have made headlines more than once. From Brzezinski's refusal to read a report on Paris Hilton to Scarborough's accidental use of an expletive on live television, the duo's sometimes edgy banter and political stances have earned them a loyal following.

On July 12, Kentucky Chamber members will have the chance to see Scarborough and Brzezinski live at the Kentucky Chamber's Business Summit and Annual Meeting, presented by the Greenebaum Doll and McDonald law firm. The event will be held at the Louisville Marriott Downtown. Brzezinski and Scarborough will present "Politics and Morning Joe," sharing their views from opposite sides of the political spectrum. Scarborough is a for-

presenting sponsor



mer Florida congressman and a Republican;

Brzezinski, a broadcast journalist and the author of two books, is a Democrat.

Aside from his role on *Morning Joe* and his history in politics, Scarborough is also a lawyer who was raised in Florida.

His late father, George Scarborough, was a Lexington native and University of Kentucky alumni. He's the author of *The Last Best Hope*, a 2009 book aimed at guiding conservatives back to a

CONTINUED ON PAGE 3

Next phase of the Chamber's Leaky Bucket to be revealed

CHANGING THE DIALOGUE in Frankfort is a challenge. But it's possible when a compelling argument is based on well-researched facts and figures reinforced with recommendations for practical solutions.

That, in brief, is the story of the *Leaky Bucket*, the Kentucky Chamber's groundbreaking 2009 study that found spending in corrections, Medicaid and public employee health insurance to be growing at a faster rate than the overall state budget and Kentucky's economy. The alarming trend had a particularly disturbing bottom line: more money for the unsustainable leaks in the state revenue bucket meant a diminishing commitment to education — the key investment the state can make in its future.

Since the report's release, Kentucky's elected leaders and policymakers have made important progress in addressing the areas of unsustainable spending. Of perhaps equal significance is the fact that smarter



BUSINESS SUMMIT AND ANNUAL MEETING AGENDA ON PAGE 3

spending has become a bigger part of the conversation about Kentucky's revenue needs. The Chamber believes this is in recognition of the fundamental reality that, no matter how much revenue the state collects, the bucket will continue to leak until the areas of unsustainable spending are addressed.

The need to address spending remains critical, and a compelling case was made in March when Moody's Investors Service downgraded its ratings on Kentucky bonds to AA2 and maintained a negative outlook for the state. Moody's action followed that of Fitch Ratings, which downgraded Kentucky from stable to negative, indicating concerns about the state's financial direction.

So what happens next?

The Chamber will release a second report, "Building a Stronger Bucket," during its upcoming Business Summit and Annual Meeting, sponsored by Greenebaum Doll and McDonald. The report will detail the progress that has been made and the problems that persist. It also, for the first time, will identify specific guidelines on state spending that could help Kentucky tackle its persistent spending challenges.

Chamber members to send 48 principals for leadership training

THANKS TO GENEROUS donations from businesses throughout the state, 48 principals will be attending the Kentucky Chamber Foundation's Leadership Institute for School Principals in late June and mid-July. Through a grant from the AT&T Foundation and donations from Chamber members and non-members alike, principals selected for the program will attend at no cost to themselves. The participants were selected by an advisory board made up of business leaders and superintendents.

"The AT&T Foundation's focus is to keep kids in school. We felt that the Leadership Institute was a perfect pilot program to provide executive-level leadership training for school principals," said Mary Pat Regan, AT&T Kentucky president. "I'm thrilled that Chamber members across the state stepped up to match our initial grant."

CONTINUED ON PAGE 4

Businesses brace for energy cost increases

NEW DATA from Kentucky's regulated electric utility companies shows that the U.S. Environmental Protection Agency's war against carbon emissions will increase costs for American businesses and families. In a meeting of Kentucky's Interim Joint Committee on Natural Resource and Environment, utility company representatives explained how the host of newly passed and proposed regulations on the business community will affect our economy.

Data provided by LG&E and KU Energy, the state's largest electric utility company in

terms of number of customers, shows the company would be facing more than \$3.3 billion in costs to comply with air

mandates and potentially another \$700 million for the proposed Coal Combustion Residual Rule. The threat of that cost increase being passed on to consumers has now become a reality. These proposed cost increases led the company to file for a rate increase on June 1 with Kentucky's Public Service Commission. KU customers could see an increase up to 12.2% by 2016; and LG&E customers could see an increase up to 19%. The company is also proposing switching many of its coal-fired facilities to natural gas to potentially save on compliance costs which would hurt Kentucky's many coal producers and their employees.

Kentucky's other electric providers, including Big Rivers in western Kentucky, are feeling the sting, too. Big Rivers, which supplies electricity to two of Kentucky's largest aluminum producers, could spend more than \$700 million dollars to comply with mandates.



CONTINUED ON PAGE 10



Kentucky American Water, based in Lexington, sponsored all three Lexington principals selected for the Leadership Institute for School Principals. From left: Cheryl Norton, president of Kentucky American Water; Leestown Middle School Principal Jennifer Kendall; Nick Rowe, senior vice president, eastern division, for American Water and vice chair of membership and marketing for the Kentucky Chamber; and Kentucky Chamber President and CEO Dave Adkisson.



Dave Adkisson, president and CEO of the Kentucky Chamber, speaks about the Elementary and Secondary Education Act at a press event hosted by the U.S. Chamber's Margaret Spellings and U.S. Chamber President and CEO Tom Donahue.

Adkisson, U.S. Chamber leaders push for changes to education law

DURING A NEWS conference in Washington, D.C. on May 4, Kentucky Chamber President and CEO Dave Adkisson stood alongside U.S. Chamber President Tom Donahue and former U.S. Secretary of Education Margaret Spellings urging Congress to strengthen and update the Elementary and Secondary Education Act (ESEA) – better known as the No Child Left Behind Act.

ESEA is the federal law that authorizes federally funded education programs that are administered by the states. During the press conference, Adkisson, Donahue and Spellings suggested updates to the law to ensure the success of every child while providing additional flexibility and authority to states to improve student achievement.

Adkisson, who chairs the U.S. Chamber's education committee, pointed out that Kentucky's education system has made great strides in the past several years – including the adoption of solid academic standards in math and reading and the strengthening of data used to inform teaching and learning.

"But we clearly have more work to do," said Adkisson in an op-ed supporting the ESEA principals. Kentucky needs to improve its teacher compensation and evaluation systems, close the achievement gap between students from different backgrounds and, through the right kind of charter school legislation, make other opportunities for educational excellence available for students and their families." A stronger ESEA law would encourage Kentucky to move forward on these policies.

The Leaky Bucket receives national recognition



THE AMERICAN CHAMBER of Commerce Executives recently informed the Kentucky Chamber that *The Leaky Bucket*, a state spending report released by the Chamber in 2009, received a Silver Award in the 27th Annual Awards for Communications Excellence (ACE). The national award was judged by local and state chamber of commerce executives from around the country. Winners of the ACE Silver Award surpass the fundamental standards and criteria of communications excellence. *The Leaky Bucket* placed in the top three of entries in the category of "campaigns and programs." Overall, 83 chambers entered the ACE Awards.



Vice Chairman Chris Hermann leads board to look inward

THE KENTUCKY CHAMBER'S Vice Chairman of Administration Chris Hermann, senior vice president of LG&E and Kentucky Utilities, along with Wendy Wagoner, marketing manager for LG&E and Kentucky Utilities, conducted an in-depth survey of the board of director's impressions of Chamber operations.

Board members were questioned about the Chamber's role in policy issues, member communications, events and general satisfaction with the Chamber. The board indicated they want the Chamber to be all it can be, especially as a voice for business in Frankfort and Washington, D.C. The board was supportive of the Chamber's legislative and political activities and wants to see the Chamber even stronger in advocating issues important to the business community. One hundred percent of survey participants gave the management of Chamber events a score of 7 or higher (on a scale of 1-to-10).



HERMANN



WAGONER

Kentucky Chamber launches online human resource site

DOES YOUR BUSINESS need a one-stop shop for all of its human resource questions? The Kentucky Chamber has a solution.

On June 1, the Chamber launched HRKentucky.com, an online subscription resource for small business owners and human resource professionals throughout the Commonwealth. The site features timely articles and online versions of each of the Chamber's human resource guides that can be downloaded in their entirety, by chapters or combined to create a custom PDF is specific to the needs of your company. In addition, the site features a poster advisor that allows subscribers to answer a series of questions and lets them know which federal and Kentucky

mandatory notices they must post.

Subscribers can also access a blog that will be authored by employment attorneys throughout the Commonwealth, a question-and-answer section, and information on HR legislation.

This subscription-based site places the resources that the Chamber has been providing for years and puts them in an easy-to-access online portal. Human resource managers can use this site to eliminate the variety of searches and resources they consult when answering everything from a simple question to complex employment law issue. Subscribe online at hrkentucky.com or call Sarah Vaught Cathey at 502-848-8719.

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—MONDAY, JULY 11—



1 p.m.
Registration

1:30 p.m.
Business Summit Begins
Bill Goodman, Host of *Kentucky Tonight*, KET

Welcome and Comments
Deborah Moessner, Kentucky Chamber Chairwoman and President, Anthem Blue Cross and Blue Shield of Kentucky

1:45 p.m.
Opening Keynote: Keeping the Main Thing, The Main Thing: The Papa John's Story
John Schnatter, Founder, President and CEO, Papa John's International

3 p.m.
Education, Kentucky and the World
Sir Michael Barber, Expert Partner, Global Public Sector Practice, McKinsey & Company

4 p.m.
Education, Employment and the Economy
Terry Holliday, Ph.D., Commissioner of Education, Kentucky Department of Education



MOESSNER



SCHNATTER



BARBER

5 p.m.
Taste of Kentucky Networking Reception

—TUESDAY, JULY 12—

8 a.m.
Registration and continental breakfast

8:30 a.m.
Welcome Deborah Moessner, Kentucky Chamber Chairwoman and President, Anthem Blue Cross and Blue Shield of Kentucky

Business Summit Overview
Dave Adkisson, President and CEO, Kentucky Chamber

Opening Keynote: Dirty Coal, Clean Future
James Fallows, author, journalist and columnist, *The Atlantic*

10 a.m.
Coal Under Attack – Where Does that Leave Kentucky?
Michael G. Morris, Chairman and Chief Operating Officer, American Electric Power

11 a.m.
Clean Coal Technologies – Innovation and Efficiency to Meet Environmental Constraints
Rodney Andrews, Ph.D., Director, UK Center for Applied Energy Research



11:30 a.m.
New Agenda for Kentucky: A Different Perspective
John David Dyche, Counsel, Fultz Maddox Hovious & Dickens PLC; Al Cross, Director, Institute for Rural Journalism and Community Issues; and Vanessa J. Gallman, Editorial Page Editor, *Lexington Herald-Leader*



MORRIS



FALLOWS

12:30 p.m.
Luncheon Keynote: Education in America
Margaret Spellings, President and CEO, Margaret Spellings & Company; Senior Advisor to President and CEO Thomas J. Donohue, U.S. Chamber of Commerce; and former Secretary of Education, George W. Bush administration



SPELLINGS

2:30 p.m.
Moving Forward with the New Agenda for Kentucky
Speaker TBD

2:45 p.m.
Building a Better Bucket
Dave Adkisson, President and CEO, Kentucky Chamber

3:30 p.m.
State Government: Challenges and Opportunities
Steve Beshear, Governor, Commonwealth of Kentucky (invited) and David L. Williams, Senate President, Commonwealth of Kentucky (invited)

5 p.m.
Annual Meeting Reception with sponsors



6:30 p.m.
Annual Meeting Dinner
Keynote Presentation: Politics & Morning Joe
Joe Scarborough and Mika Brzezinski, co-hosts, MSNBC's *Morning Joe*

9 p.m.
Kentucky Chamber's Annual Meeting adjourns



SCARBOROUGH



BRZEZINSKI

FROM THE FRONT Annual Meeting set for July 12

political majority after their defeats in the 2006 midterm elections and the 2008 presidential election.

Brzezinski, a native of New York City, is the daughter of foreign policy expert and former National Security Advisor in the Jimmy Carter Administration Zbigniew Brzezinski. She worked as a reporter for ABC and CBS before becoming co-host of *Morning Joe*. Her first book, *All Things at Once*, was described as an "inspiring motivational book that will help women of all ages confront the unique professional and personal challenges they face in the key moments of their lives." Her most recent book, *Knowing Your Value*, was published earlier this year and examines the value of women in the workplace — specifically, the fight to gain recognition and a fair salary.

During their presentation, Scarborough and Brzezinski will provide their insights on the people and issues shaping our times, including a look at President Obama, the divided Congress and what's ahead for the 2012 elections. Reserve your seat for the Business Summit and Annual Meeting at kychamber.com/business-summit.

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- Ministry – Ministerial Leadership*
- Nursing

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Advisory group begins work on Business One-Stop portal

DURING THE 2011 state legislative session, the Chamber strongly supported Senate Bill (SB) 8, sponsored by Sen. David Givens, that requires state government to create an Internet-based business one-stop portal to improve interaction with state government for employers. On May 10, Chamber President and CEO Dave Adkisson participated in the first meeting of the Business One-Stop advisory group.

Adkisson encouraged the group to focus its efforts on creating a user-friendly interface that is customer-service focused. Employers deal with a number of state agencies and often face difficulties when navigating the maze of state agencies. The Chamber will follow closely the implementation of the Business One-Stop portal and offer suggestions to improve employers' dealings with state government.

The Chamber needs your feedback. Which agencies are the most difficult to interact with? Do you have trouble getting permits or



Secretary of State Elaine Walker and Chamber President and CEO Dave Adkisson discuss implementation of the Kentucky One-Stop Business Portal.

licenses? Tell us how government should improve to help employers. Email the Chamber's Public Affairs team with your suggestions at legislative@kychamber.com.

Southeast Kentucky Chamber formed

IN MAY, the Pike County Chamber of Commerce, with representatives and supporters from Pike and other counties, gathered at the Eastern Kentucky Exposition Center where Pike Chamber officials announced its initiative to cross county lines and blend together with business leaders across eastern Kentucky to form the Southeast Kentucky Regional Chamber of Commerce (SEKC).



HALL

Pike County Chamber President Brad Hall, an ex-officio Kentucky Chamber board member, will serve as the SEKC president. Counties participating in the SEKC include Lawrence, Magoffin, Martin, Pike, Letcher and Knott. The Paintsville-Johnson County Chamber will begin the planning stages of establishing an affiliation or coalition with this regional effort.

For more information about SEKC, call 1-877-738-4400 or visit sekchamber.com.

New book addresses immigration issues

THE KENTUCKY CHAMBER has partnered with the law firm of Greenebaum Doll & McDonald to bring you an informative handbook on immigration law. The comprehensive guide covers both state and federal issues while addressing such topics as:

- sources of immigration law
- identifying unauthorized foreign workers
- basic principles of visa and status
- nonimmigrant and immigrant visas
- H-1B nonimmigrant visa

To place your order, visit us at kychamber.com/bookstore or call Casey Adams at 502-848-8727.

Four elected to Chamber board



Eric Haas is president of National Band and Tag Co. in Newport



Harold Butler is executive director and COO of Stites & Harbison in Louisville



Brad Richardson is executive director of the Hardin County Chamber in Elizabethtown

*ex-officio



Bruce Carpenter is executive director of the Southern Kentucky Chamber in Corbin

*ex-officio

CONTINUED FROM THE FRONT \$400,000 invested in pilot program

The institute is a pilot program that offers public and private school principals an opportunity to receive powerful leadership training from the nationally acclaimed Center for Creative Leadership (CCL), a top-ranked global provider of executive education founded in 1970. Its education and nonprofit section was established in 1988.



REGAN

"Employers understand the positive impact of strong leadership in the workplace, and the same is true of schools," noted Dave Adkisson, secretary of the Kentucky Chamber Foundation and president and CEO of the Kentucky Chamber of Commerce. "Our Chamber members are investing about \$400,000 this summer so Kentucky principals are given executive-level training."

The cost for each principal to attend is about \$8,000.

LEADERSHIP INSTITUTE SPONSORS

| | |
|---|-----------------------------|
| AT&T Foundation | Kentucky American Water |
| AEP - Kentucky Power | LG&E and KU |
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| CA Jones | Martinrea |
| CFSB | Mazak Corporation |
| Citizens Bank | MPD |
| Community Trust Bank | North American Stainless |
| Dave Adkisson | Ohio Valley Financial Group |
| Duke Energy | Rotary Club of Cadiz |
| English Lucas Priest & Owsley | Stoll Keenon Ogden PLLC |
| Hardin Memorial Hospital | Tatum Family Foundation |
| Harper Industries | US Bank |
| Henderson Leadership Initiative | U.S. Enrichment Corporation |
| Jigsaw Enterprises | |
| John A. and Vivian Williams | |

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Voting Record



Find out how your legislators voted on key business issues

Each legislative session, legislators vote on hundreds of bills which could affect Kentucky's business climate. It's crucial they make well-informed decisions about a bill and its potential impact to the Commonwealth. That's why the Chamber's Public Affairs team informs legislators of the potential impact – both good and bad – legislation may have on employers. We provide expert testimony at committee meetings, produce informative legislative briefs, and we personally meet with legislators creating a valuable dialogue between employers and policymakers. We do all of this with the belief that knowledge is key to a successful state and business climate. But now we turn that knowledge over to you – the constituent.

The Chamber has compiled a list of key bills that received a full vote in the House or Senate during the 2011 Kentucky General Assembly. These bills were chosen for having significant meaning to the business community, and each one was publicly supported or opposed by the Chamber in advance of the legislative vote. The objective of this information is to provide you with the knowledge to evaluate your legislators and hold them accountable for their actions in the General Assembly. Find your legislators on the chart and see firsthand how they voted. Did your state legislator work for laws that encourage job growth or act contrary to your interest? We hope you'll find this to be a helpful tool.

Explanation of bills used in voting record

THE ROLL CALL VOTES you see in this record reveal how legislators voted on bills the Kentucky Chamber publicly supported or opposed during the 2011 General Assembly and 2011 Extraordinary Session. Although we took positions on several bills during the session, the voting record includes only those that received a full vote before the entire House and/or Senate.

Please note that the substance of a bill may be significantly altered during the legislative process. Unless otherwise noted, the legislation proposals — along with the Kentucky Chamber's position on those proposals — referenced in the voting record are based on the last or final version of the bill receiving a floor vote for each house.

To access the language of the bills highlighted in this document, the Kentucky Chamber invites you to visit the Legislative Research Commission's website at lrc.state.ky.us.

DESCRIPTION OF SENATE BILLS



TAX REFORM

SB 1 would have created an independent panel of experts to recommend a new business-friendly tax code that supports growth and competitiveness.

STATE EMPLOYEE PENSIONS

SB 2 would have established a 401(k)-type retirement system for all new state employees, legislators and judges beginning July 1, 2012.

BILL TRANSPARENCY

SB 5 would require any appropriation and revenue bill to be available for public preview a minimum of 48 hours in advance of any legislative action.

BUSINESS ONE-STOP

SB 8 requires Kentucky to establish a "one-stop" electronic business portal to create a single point of contact for employers to interact with government agencies.

FALSE CLAIMS

SB 11 would have expanded the scope of employer liability by allowing whistleblowers to file lawsuits in the name of the state and claim a bounty from any proceeds recovered.

RESPONSIBLE PRINCIPAL SELECTION

SB 12 improves accountability in schools by allowing superintendents to play a greater role in principal selection. Just as managers are held accountable for the performance of their employees in the business world, superintendents are accountable for the success or failure of schools.

TEACHER INCENTIVES

SB13 was intended to increase the number of students taking advanced placement courses in the science, technology, engineering and math (STEM) disciplines, particularly those in poverty, through monetary incentives for teachers of these subject areas.

MORE ON NEXT PAGE

Kentucky Chamber: Working for you at the Capitol

MEMBERSHIP with the Kentucky Chamber gets you a seat at the table through our lobbying team and policy councils, so you can get back to work knowing your interests are being represented.

"All of our members and investors are dedicated to accelerating the mission of the Kentucky Chamber, which is to create a thriving climate for business here in Kentucky," said Carlos Phillips, vice president of membership & marketing. "Our member companies really get it; they understand how important advocacy at the state level is to their businesses."

Kentucky Chamber members don't just reap the benefits of the Chamber's legislative influence; members are critical in shaping the dialogue at the state capitol and beyond and in driving the efforts of the Chamber.

WHY JOIN THE KENTUCKY CHAMBER?

The legislative impact of joining voices with the business community throughout the state is the No. 1 reason your membership in the Kentucky Chamber is essential. But you get a few other perks, too!



- Member Savings programs with exclusive discounts on office supplies, printers and ink/toner, small-group health insurance and wellness programs, and HR/payroll services.
- Discounts on attendance at training seminars and Chamber events.
- Savings on Chamber publications and labor posters.
- Access to the Small Business Navigator resource center.



INTERSTATE RACING COMPACT

HEALTH PLAN WELLNESS PROGRAMS

STATE EMPLOYEE WELLNESS PROGRAM

EARLY GRADUATION

INTERSTATE RACING COMPACT

SB 24 authorizes the state to join the Interstate Racing Compact, providing a leadership role for our signature horse industry to establish uniform racing and wagering rules.

NUCLEAR POWER BAN

SB 34 would have lifted Kentucky's nuclear power moratorium in the state.

EARLY GRADUATION

SB 69 would have allowed students who meet stringent academic criteria to graduate high school early and attend a public two-year or four-year postsecondary institution.

CHIROPRACTIC MANDATES

SB 75 would have increased health care costs, particularly on small business owners, by legislatively mandating high-er payments to a narrow group of health care providers.

JURISDICTIONAL LIMITS

SB 108 raises the jurisdictional limits for the Small Claims Division of District Court from \$1,500 to \$2,500 and District Court from \$4,000 to \$5,000. This bills enables businesses to recover modest claims in lower courts, saving both time and expense for small employers.

HEALTH PLAN WELLNESS PROGRAMS

SB 114 authorizes health benefit plans to offer incentives to members who participate in a voluntary wellness program.

WASTEWATER REGULATION

SB 120 allows the Kentucky Energy and Environment Cabinet to create a certification program for laboratories that test for water quality issues and standards, minimizing business liability for falsified or incorrect data.

ELECTION OF PSC OFFICIALS

SB 151 would have changed the make-up of Kentucky's Public Service Commission by increasing the number of commissioners from three to seven and making them elected positions instead of appointed. This change would de-stabilize Kentucky's energy market and increase utility rates rather than decrease them.

DESCRIPTION OF HOUSE BILLS



IMMIGRATION

HB 3 would have required any employer doing business with the state to use the federal E-Verify system.

FALSE CLAIMS

HB 4 would have expanded the scope of employer liability by allowing whistleblowers to file lawsuits in the name of the state and claim a bounty from any proceeds recovered.

STATE EMPLOYEE WELLNESS PROGRAM

HB 32 would have established a pilot state employee wellness program, in which state employees would receive a discounted monthly insurance plan in exchange for participating in wellness activities and evaluations.

DROPOUT AGE

HB 225 (and Special Session HB 2) would have phased in raising the mandatory school attendance age to 18, keeping students in school and working toward a diploma.

HEALTH INSURANCE TAX EXCLUSION

HB 255 allows state tax exclusions for health insurance premiums, most notably for adult children under the age of 27, which are excludable pursuant to the federal health care law. This legislation will both alleviate an administrative burden for Kentucky employers and lower the taxable wage base for employers.

ALTERNATIVE ENERGY INCENTIVES

HB 340 would have expanded on HB 1 passed in the 2007 special session by allowing incentives for companies that manufacture components for alternative fuels, energy storage and renewable energy manufacturing facilities.

COAL BOND REGULATION

HB 385 streamlines the bond process for surface mining sites and creates a Wastewater Certification Program.

LAWSUIT LENDING

HB 412 was cast as an attempt to regulate the litigation financing industry, but would have encouraged more litigation and done little to protect consumers.

CORRECTIONS REFORM

HB 463 addresses the high costs of the state's corrections system, which was identified by the Chamber's *Leaky Bucket* report. HB 463 has the potential to save our state over \$422 million in the next decade without taking a soft approach to crime.

SENATE BILLS

All Bills Third Reading (unless otherwise noted)
* Final Passage

| LEGISLATOR | DISTRICT | SUPPORT % | CHAMBER POSITION | | | | | | | | | | | | | | | | | |
|---------------------|-------------------|-----------|------------------|-----|-----|-----|------|------|------|------|------|------|------|-------|-------|-------|-------|-------|-------|-------|
| | | | SB1 | SB2 | SB5 | SB8 | SB11 | SB12 | SB13 | SB24 | SB34 | SB69 | SB75 | SB108 | SB114 | SB120 | SB151 | HB255 | HB385 | HB463 |
| Walter Blevins | D-Morehead | 61.10% | N | N | Y | Y | Y | Y | N | Y | N | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Joe Bowen | R-Owensboro | 88.90% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Tom Buford | R-Nicholasville | 77.80% | Y | Y | Y | Y | Y | N | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Jared Carpenter | R-Berea | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Julian Carroll | D-Frankfort | 66.70% | N | N | Y | Y | Y | Y | N | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Perry Clark | D-Louisville | 58.80% | N | N | Y | Y | Y | N | N | Y | X | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Julie Denton | R-Louisville | 88.20% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | X | Y | Y | Y | Y | Y |
| Carroll Gibson | R-Leitchfield | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| David Givens | R-Greensburg | 88.90% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Denise Harper Angel | D-Louisville | 50.00% | N | N | Y | Y | Y | N | N | Y | N | N | Y | Y | Y | Y | Y | Y | Y | Y |
| Ernie Harris | R-Crestwood | 88.20% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | X | Y | Y | Y | Y |
| Jimmy Higdon | R-Lebanon | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Paul Hornback | R-Shelbyville | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Tom Jensen | R-London | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Ray Jones | D-Pikeville | 66.70% | Y | N | Y | Y | Y | Y | N | Y | N | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Alice Kerr | R-Lexington | 87.50% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | X | Y | X | Y | Y | Y | Y |
| Robert Leeper | I-Paducah | 87.50% | Y | Y | Y | Y | Y | Y | X | Y | Y | Y | Y | Y | X | N | Y | Y | Y | Y |
| Vernie McGaha | R-Russell Springs | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Gerald Neal | D-Louisville | 73.30% | Y | N | Y | Y | Y | Y | N | Y | Y | Y | Y | Y | Y | Y | Y | X | Y | Y |
| R.J. Palmer | D-Winchester | 70.60% | N | N | Y | Y | Y | Y | N | Y | Y | Y | Y | Y | Y | Y | X | Y | Y | Y |
| Dennis Parrett | D-Elizabethtown | 77.80% | N | Y | Y | Y | Y | Y | N | Y | Y | Y | Y | Y | Y | N | Y | Y | Y | Y |
| Joey Pendleton | D-Hopkinsville | 77.80% | N | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Jerry Rhoads | D-Madisonville | 72.20% | N | N | Y | Y | Y | Y | N | Y | Y | Y | Y | Y | Y | N | Y | Y | Y | Y |
| Dorsey Ridley | D-Henderson | 66.70% | N | N | Y | Y | Y | N | N | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| John Schickel | R-Union | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Dan Seum | R-Louisville | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Tim Shaughnessy | D-Louisville | 75.00% | N | N | Y | Y | Y | Y | N | Y | Y | X | N | Y | X | N | Y | Y | Y | Y |
| Brandon Smith | R-Hazard | 77.80% | Y | Y | Y | Y | Y | N | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Kathy Stein | D-Lexington | 52.90% | N | N | Y | Y | Y | Y | N | Y | N | Y | Y | Y | Y | Y | Y | Y | N | Y |
| Katie Stine | R-Southgate | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | A | Y | Y | Y | Y | Y |
| Robert Stivers | R-Manchester | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Daymon Thayer | R-Georgetown | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Johnny Turner | D-Prestonsburg | 61.10% | N | N | Y | Y | Y | Y | N | Y | N | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Robin Webb | D-Grayson | 55.60% | N | N | Y | Y | Y | N | N | Y | N | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Jack Westwood | R-Erlanger | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| David Williams | R-Burkesville | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Mike Wilson | R-Bowling Green | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |
| Kenneth Winters | R-Murray | 83.30% | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y | Y |

The Chamber's vote count includes votes cast during the official "live" vote that is taken on the floor as well as those vote modifications filed by legislators at a later date. Both sets of vote results can be found at Irc.ky.gov. Percentage reflects a legislator's average for voting in favor of business-friendly legislation.

Legislative Resources

Stay informed

DURING THE LEGISLATIVE SESSION, the Kentucky Chamber helps guide legislation to improve our members' bottom lines. Through newsletters and e-communications, we keep our membership up to date on initiatives that impact the business community. Here are some additional resources:

kentucky.gov

The state of Kentucky's official website is a resource for Kentucky government as well as education and doing business in the state.

governor.ky.gov

The Governor's website provides constituents with up-to-date news, issues and cabinet information.

thinkkentucky.com

The website for the Cabinet for Economic Development is an indispensable source for programs and services available to businesses, including existing businesses, newly locating companies, start-ups and small and minority businesses.

lrc.ky.gov

The Legislative Research Commission (LRC) is the Kentucky legislature's home page. It provides contact information for your legislators, the current legislative calendar and the legislative record for current and past sessions.

sos.ky.gov

The Secretary of State is organized into two divisions: The Division of Corporations and The Division of Administration. Public records include organizational documents for more than 100,000 corporations doing business in Kentucky and trademarks and service marks.

voteforbusiness.com

The U.S. Chamber of Commerce promotes advocacy through grassroots action in your business community.

chfs.ky.gov/dph

The Kentucky Department for Public Health's website provides valuable health-related information as well as useful Web sites and phone numbers.

courts.ky.gov

The Kentucky Court of Justice website is a valuable resource explaining Kentucky's judicial system, with searchable cases and opinions.

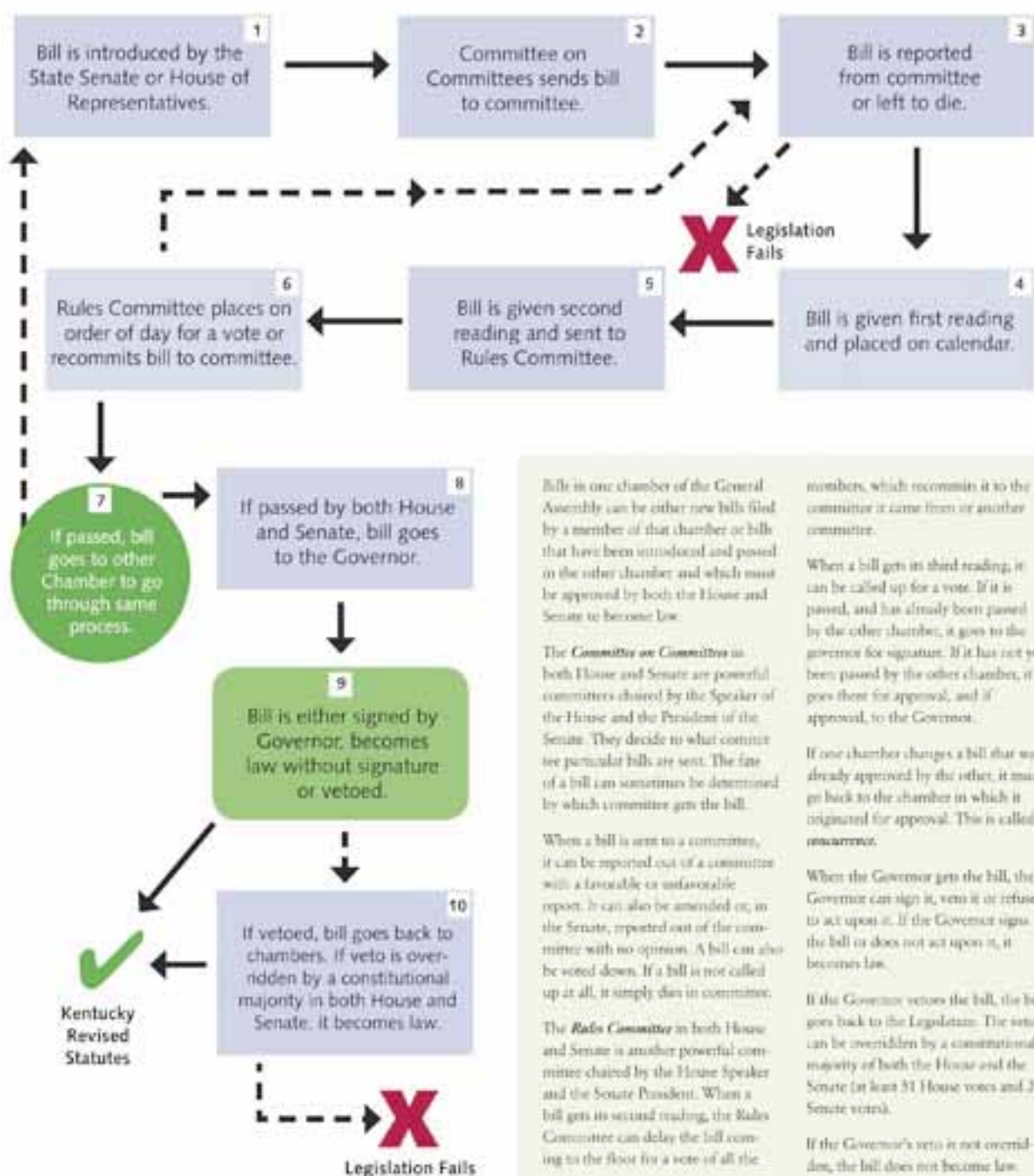
eec.ky.gov

The Energy and Environment Cabinet's website provides constituents with access to the departments within the agency, press releases, regulatory assistance, environmental education and outreach programs, as well as the opportunity to examine proposed administrative regulations and submit permit applications.

osbd.ky.gov

The Office of State Budget Director's website can help you access information about Kentucky's Budget office and the documents they prepare. This site contains both past and present Budgets of the Commonwealth, and Executive Budget Recommendations.

How a Bill Becomes a Law



Bills in one chamber of the General Assembly can be either new bills filed by a member of that chamber or bills that have been introduced and passed in the other chamber and which must be approved by both the House and Senate to become law.

The **Committee on Committees** in both House and Senate are powerful committees chaired by the Speaker of the House and the President of the Senate. They decide to what committee particular bills are sent. The fate of a bill can sometimes be determined by which committee gets the bill.

When a bill is sent to a committee, it can be reported out of a committee with a favorable or unfavorable report. It can also be amended or, in the Senate, reported out of the committee with no opinion. A bill can also be voted down. If a bill is not called up at all, it simply dies in committee.

The **Rules Committee** in both House and Senate is another powerful committee chaired by the House Speaker and the Senate President. When a bill gets its second reading, the Rules Committee can delay the bill coming to the floor for a vote of all the members, which recommits it to the committee it came from or another committee.

When a bill gets its third reading, it can be called up for a vote. If it is passed, and has already been passed by the other chamber, it goes to the governor for signature. If it has not yet been passed by the other chamber, it goes there for approval, and if approved, to the Governor.

If one chamber changes a bill that was already approved by the other, it must go back to the chamber in which it originated for approval. This is called **recurrence**.

When the Governor gets the bill, the Governor can sign it, veto it or refuse to act upon it. If the Governor signs the bill or does not act upon it, it becomes law.

If the Governor vetoes the bill, the bill goes back to the Legislature. The veto can be overridden by a constitutional majority of both the House and the Senate (at least 51 House votes and 20 Senate votes).

If the Governor's veto is not overridden, the bill does not become law.

Communicating with Your Legislators

Every legislator has the responsibility to represent you at the state level, regardless of how you voted. They can't represent you, though, if they don't know your positions on issues. Here's a list of general tips on how to communicate with Kentucky legislators.



- DO** identify clearly the subject(s) you're interested in, and not just by bill numbers – it's easy to get a bill number wrong.
- DO** state why you are concerned about an issue. Your personal experience is excellent support evidence. Explain how you think an issue will affect your business, profession, community or family.
- DO** put your thoughts into your own words. If a member of the General Assembly receives numerous letters with nearly identical wording, he or she may discount them as part of an organized pressure campaign. Even so, pressure campaigns have worked when there was so much mail it had to be weighed rather than read.
- DO** establish relationships with your own representative and senator – you'll have more influence as a constituent. If you don't know whose district you are in, visit www.kychamber.com/district.
- DO** communicate while legislation is being considered by legislative committees and subcommittees, as well as when it is on the House or Senate floor.
- DO** find out which committees and subcommittees your representative and senator serve on. Members of the General Assembly have much more influence over legislation within their committees' and subcommittees' jurisdiction.



- DON'T** ever, ever threaten. Don't even hint, "I'll never vote for you unless you do what I want." Present the best arguments in favor of your position and ask for the legislator's consideration. You don't need to remind a legislator of the electoral consequences. Mail and phone calls will be counted without your prompting.
- DON'T** pretend to wield vast political influence. Write members as a constituent, not as a self-appointed spokesperson for your neighborhood, community or industry. However, if you really are a spokesperson for a group, be sure to mention it.

Member small business receives statewide and national recognition

OVER THE PAST YEAR, Kentucky Chamber member DMD Data Systems has received many accolades (see list). DMD President Dave Sevingy, who was also recently named the U.S. Small Business Administration's 2011 Kentucky Small Business Person of the Year, visited Washington, D.C. May 18-20 to attend the National Small Business Week Conference.



As the Kentucky Small Business Person of the year, Sevingy competed for the National Small Business Person of the Year title against other businesspeople from each state.

"I don't know what to expect, but I have a one-out-of-52 shot," he joked.

Sevingy, who founded DMD Data Systems in 1996, says the strength of his and other small businesses comes from the employees.

"Finding the right people to work in your organization is always a problem," he said. "All people who work for DMD are eventually made partner. When we bring employees in we want them to become a partner. ... You have to find the right people to do that."

One of the many challenges small businesses face, Sevingy says, is the weight of everyday decisions.

"Decisions could sink you or make you great. There's not a lot of leeway."

Defining your small business' values is also a key to the success of your business, Sevingy says.

"Our values are important to us. We live our values (fairness, stewardship and urgency) versus throwing them up on a wall."

Sevingy also has a strong belief in the value of Chamber membership.

"Your value is advocacy for business," he said. "For the amount of money that I pay, I couldn't get a better advocate than the Kentucky Chamber."

DMD Data Systems:

- provides computer hardware and software systems to education, health care, government and business groups.
- is headquartered in Frankfort.
- has 15 employees.
- was recently named a 2011 Pacesetter Business, the 2010 Commerce Lexington Small Business of the Year, and made the Inc 5000 Fastest Growing Private Companies and CRN Fast Growth 100 lists in 2010.
- President Dave Sevingy was recently named the U.S. Small Business Administration's 2011 Kentucky Small Business Person of the Year.



SEVINGY



TURNER



SPEARS

SBA honors Chamber members

In addition to naming Sevingy Kentucky Small Business Person of the Year, the U.S. Small Business Administration also named Chamber board member and CEO of TKT & Associates Tierra Kavanaugh Turner the Kentucky SBA Minority Small Business Champion of the Year, and Terry Spears, Small Business Banking Officer for member company Community Trust Bank in Pikeville, is the Kentucky SBA Financial Services Champion of the Year.



Kentucky Chamber

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Welcome New Members!

Please help us thank these companies for investing in the Kentucky Chamber's mission by giving them your business.

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Looking for help with your small business? Try Chamber member services

PAYCHEX

The Paychex suite of HR and payroll solutions is perfect for helping smaller companies



manage needs across the board. Each

business can work with its own dedicated customer service and sales representatives to determine which of Paychex's products and services are best for its needs.

Kentucky Chamber members receive a discount of at least 25%. Offerings include:


- Payroll services and tax services
- 401(k) and employee benefits
- HR administration and compliance
- Time and labor solutions

Paychex also helps educate users through its resource website, white papers and webinars, and boasts an industry-leading service model with on-site training and support. Visit small-business.paychex.com to learn more.


LEXMARK

Perfect for small businesses and home offices, the Kentucky Chamber Lexmark dis-

count program offers an online discount of 25% off printers and 10% off ink and toner refills.

Lexmark  printers combine blazing speed, robust reliability and high quality with award-winning technology. New options such as the space-saving (and eye-catching) vertical Genesis S815 with the world's fastest scanning technology and the ink-efficient Pinnacle and Platinum series allow you to have leading technology at a great value.

OFFICE DEPOT

Any size business is going to need some office basics on its path to success. Our Office Depot program saves you on the products you use the most, in addition to special monthly offers. As an added benefit,  your employees get these discounts as well for their home office or student needs.

Plus, you'll save time with four convenient ways to place orders: fax, phone, Internet and

on-site at retail locations with a Store Purchasing Card.

CHAMBER ADVANTAGE

Our partnership with Anthem was created specifically for small businesses. The ChamberAdvantage provides small-group (2-99) health, dental, life, vision and disability



plans to Chamber members.

Participants in ChamberAdvantage receive:

- 2% discount on medical, dental and vision coverage
- 8.5% discount on life, dependent life and short-term disability coverage
- 3.5% discount on long-term disability

Anthem's 360° Health wellness program is included with all health plans. Contact your broker for a quote.

To learn more about the member savings programs offered through the Kentucky Chamber, contact Denise Scott at 502-848-8728 or dscott@kychamber.com.

Upcoming Kentucky Chamber Seminars

Practical Compliance with EPA Regulations
June 28-29, 2011
Lexington, Ky.

OSHA Recordkeeping & Reporting Requirements
July 21, 2011
WEBINAR

Clean Air Act Seminar
August 4, 2011
Lexington - Griffin Gate Marriott Resort & Spa

Clean Air Act Seminar
August 10, 2011
Louisville - Hilton Garden Inn Airport

OSHA 10 Hour General Industry Compliance Course
August 16-17, 2011
Gilbertsville - Kentucky Dam Village Inn Lodge

OSHA 30 Hour General Industry Compliance Course
August 16-19, 2011
Gilbertsville - Kentucky Dam Village Inn Lodge

Performance Evaluations: The Good, the Bad and the Ugly
August 18, 2011
WEBINAR

27th Annual Kentucky SHRM Conference
September 28-30, 2011
Louisville - KICC/Louisville Marriott Downtown

Register online at
kychamber.com

CUT THROUGH THE RED TAPE

The Small Business Navigator helps Kentucky's small business owners navigate the sometimes tricky system of regulations, laws and licensing requirements.

502-848-8791
sbnav@kychamber.com



Energy cost increase could hinder Kentucky's economic development

It estimates this could lead to wholesale electricity rates increasing by nearly 40%. All these costs are in addition to what Kentucky's electric utilities have already spent on cleaning up their emissions. East Kentucky Power Cooperative, for example, has spent more than \$1.8 billion in recent years on new plants featuring clean-coal technology and retrofitting existing plants.

Kentucky Chamber President & CEO Dave Adkisson is warning Kentucky businesses and residents to take notice.

"The cost of these new regulations is simply too much for most businesses to absorb on their own. Our utility companies have already warned us that a portion of this cost will be passed down to businesses and consumers alike, proving that this is not just about large industrial customers but also small businesses and anyone who literally flips on a light switch, turns on an air conditioner or uses a refrigerator," said Adkisson.

But there is even more to this issue than the immediate cost to businesses of complying

with these new and proposed regulations. For decades Kentucky has enjoyed some of the lowest energy rates in the country, due in part to its high coal production. This is a major incentive for businesses of all sizes to locate to the Commonwealth. A dramatic increase in energy rates could cause some companies to reevaluate the economic benefit they receive from locating their business not only in Kentucky, but in the United States. These onerous regulations could destroy years of growth in the Commonwealth.

"The EPA has chosen to make significant policy changes in Washington, D.C. without Congressional approval or oversight," said Adkisson. "The Chamber believes economic decisions of this magnitude deserve the rigor of the full legislative process and should not be circumvented to accomplish a one-sided agenda."

The Chamber's Energy and Environmental Council has been working diligently to stay on top of this ongoing battle. The Chamber testified twice last fall



Kentucky Chamber Energy and Environment Council Chairwoman Carolyn Brown (Greenebaum Doll and McDonald) and Jim Keeton (Kentucky Power) discuss energy rates during a recent Energy and Environment Council meeting at Chamber headquarters.

against the proposed Coal Combustion Residual Rule and submitted significant comments on the Clean Air Transport Rule. For more information on these proposals, visit the Chamber's blog at kychamberblog.com.

Kentucky Chamber policy councils meeting this summer to form 2012 business agenda

AS THE STATE'S premier business advocate, the Kentucky Chamber of Commerce is a recognized and respected voice at the state Capitol. The Chamber's diverse business policy initiatives converge upon one goal: a healthy, vibrant Kentucky economy supported by a political climate that encourages and rewards private investment in the Commonwealth and its people.

Ensuring that business has a voice in the legislative process, the Chamber works with local business leaders to identify critical trends.

As part of its advocacy mission, the Kentucky Chamber's public affairs team maintains five member-driven policy councils and three advisory/program support committees. These councils are now gearing

up to discuss what the top priorities will be during the 2012 Legislative Session. These top priorities will also be based on answers our members submitted through our 2011 Policy Survey that was delivered via email in early June.

If you are interested in serving on one of the Chamber's policy councils, contact Beverly Standifer at 502-848-8733.

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Kentucky Chamber

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Kimberly-Clark Corporation
Kindred Hospital
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Laurel Grocery Company
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Martinrea
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Prestress Services Industries, LLC
PricewaterhouseCoopers LLP
Prichard Committee for Academic Excellence

ProLift Industrial Equipment
Qualix Manufacturing, LLC
Qualis Automotives
Ralcorp Frozen Bakery Products
Republic Bank
Republic Services of KY, LLC
Reynolds Flexible Packaging
River Metals Recycling
Rumpke Consolidated Companies
Sargent & Greenleaf
Sazerac North America, Inc. - Tom Moore Distillery
Scott Industries
Scott-Gross Company
Shorewood Packaging: A Business of International Paper
SHPS
Soteria Imaging Services
Southern Coal Corporation
Southern Star Central Gas Pipeline
Southern States Cooperative
Spectra Energy Corporation
Square D Company
St. Elizabeth Healthcare
Steptoe & Johnson PLLC
Superior Maintenance Co.
Swedish Match North America
Tandem Public Relations
Teco Coal Corporation
Texas Roadhouse
TGKY, LLC
The J. M. Smucker Company
The Lusk Group
The Walker Company
Thornton's
Time Warner Cable
Timewise Management Systems
TKT & Associates
Topy America
Toyo Automotive Parts (USA), Inc.
Trelleborg, Inc. Western Ky. Division
Trinity Consultants
Trover Solutions
Truseal Technologies
U. S. Smokeless Tobacco Manufacturing
U.C. Milk Company, LLC DbA Goldenrod Dairy
Unifirst Corporation
Unilever Foods
University of Kentucky
University of Louisville
USI Insurance Kentucky
Vanguard Contractors
VanZandt, Emrich & Cary
Ventas
Ventra Plastics
Vulcan Materials Company
W. Rogers Company
Warner Fertilizer Company
Wausau Paper
Wells Fargo Insurance Services USA
Western Kentucky University
Westlake Chemical Corporation
Wayne Supply Company
White Castle System
Wild Turkey Distillery
YKK Snap Fasteners America Inc.
Zoeller Company