

14th Annual Kentucky  
**ENERGY**  
MANAGEMENT  
Conference



May 7-8, 2025 | Hilton Lexington Downtown

## SPONSORSHIP OPPORTUNITIES



# 14th Annual Kentucky **ENERGY** MANAGEMENT Conference



PRESENTED BY  
**Frost  
Brown Todd**  
ATTORNEYS

## Why Attendees Will Come

This conference will give attendees timely information and practical advice to help navigate the challenging energy terrain. Experts from industry and government will share valuable insights on the forces affecting energy supplies and prices today, including the effects of increasingly stringent government regulations, ever more scarce natural resources and evolving global economic trends. Attendees will receive a wealth of information to help them achieve short-term goals of budgeting for energy costs today, as well as insights into the future cost and availability of energy sources such as coal, natural gas, wind, solar and nuclear.

## Who Should Attend?

- Facility and energy managers
- Plant operations managers
- Maintenance supervisors
- Managers/purchasers of energy
- Energy aggregators
- Energy engineers
- Plant engineers
- Governmental affairs managers
- Managers from utility companies
- Municipal and rural cooperatives
- Corporate affairs staff energy consultants

## Why Participate as a Sponsor?

With an expected attendance of over 100, your company will have the opportunity to connect with your target audience during various dedicated times for sponsors — both breakfasts and all breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors enjoy prime exhibit booth placement with ample time for interaction with attendees. Sponsors are key to the overall success of the conference. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

## Learn More About Sponsorship Opportunities

Andrea Flanders  
Director, Sponsorship Relations  
Kentucky Chamber of Commerce  
502-848-8786  
aflanders@kychamber.com

**Click Here  
to Register**



## Sponsorship Opportunities

Andrea Flanders  
Director, Sponsorship Relations  
Kentucky Chamber of Commerce  
502-848-8786  
aflanders@kychamber.com



**JOIN US**

\*To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.

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**Presenting Sponsorship** Exclusive Offer **SOLD—Frost Brown Todd**  
\$10,000 Kentucky Chamber member\*

## Opening Speaker Intro

### Sponsor Benefits

#### EXCLUSIVE BRANDING OPPORTUNITIES

\* Opportunity to serve as program emcee/moderator

- Exclusive recognition as presenting sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
  - event page on kychamber.com
  - marketing communications and press releases
  - rotating sponsor display and signage during event

#### HIGH IMPACT OPPORTUNITIES

- Best possible exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to kick off the conference, introduce opening speaker and speak about your company (3 minutes max)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Opportunity to provide a giveaway item to all opening session attendees
- Company contact information and profile in onsite conference materials

#### ACCESS

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Six complimentary, full-conference registrations for your booth attendants, staff or clients (\$3,000 value)

#### ADVERTISING OPPORTUNITIES

- Full-page, full-color ad included with conference materials
- Company listing in conference materials



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## **Gold Sponsorship** Two Opportunities \$5,000 Kentucky Chamber member\*

Lunch – Day One  
Lunch – Day Two

### Sponsor Benefits

#### **EXCLUSIVE BRANDING OPPORTUNITIES**

- Recognition as gold sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
  - event page on [kychamber.com](http://kychamber.com)
  - rotating sponsor display and signage during event

#### **HIGH IMPACT OPPORTUNITIES**

- Preferred exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Opportunity to introduce session (choose one session from Day One or Day Two) and speak about your company (3 minute max)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Opportunity to provide a giveaway item to attendees at lunch
- Company contact information and profile in onsite conference materials

#### **ACCESS**

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Four complimentary, full-conference registrations for your booth attendants, staff or clients (\$2,400 value)

#### **ADVERTISING OPPORTUNITIES**

- Half-page, color ad included with conference materials
- Company listing in conference materials



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## **Silver Sponsorship** Five Opportunities \$2,500 Kentucky Chamber member\*

Breakfast – Day One  
Breakfast – Day Two  
Morning Break – Day One  
Morning Break – Day Two  
Afternoon Break – Day One

### Sponsor Benefits

#### **BRANDING OPPORTUNITIES**

- Recognition as a silver sponsor
- Company name or logo (only one logo per sponsorship permitted) included on:
  - event page on [kychamber.com](http://kychamber.com)
  - rotating sponsor display and signage during event

#### **HIGH IMPACT OPPORTUNITIES**

- Exhibit space (8' x 10' – includes one 8' skirted table and two chairs)
- Recognition from the podium of your support and sponsorship at conference opening and closing remarks
- Company contact information and profile in onsite conference materials

#### **ACCESS**

- Complete list of conference attendees provided after the conference
- Networking opportunities that include breakfasts, breaks and lunches
- Three complimentary, full-conference registrations for your booth attendants, staff or clients (\$1,800 value)

#### **ADVERTISING OPPORTUNITIES**

- Quarter-page, full-color ad included with conference materials
- Company listing in conference materials



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## Sponsorship Investment

### REGISTRATION INFORMATION Please print:

Mr.  Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

### PLEASE SELECT ONE OF THE FOLLOWING INVESTMENT OPPORTUNITIES

- Presenting Sponsorship Exclusive  
\$10,000 Kentucky Chamber member
- Gold Sponsorship  
2 opportunities  
\$5,000 Kentucky Chamber member
- Silver Sponsorship  
5 opportunities  
\$2,500 Kentucky Chamber member

### REGISTRATION OPTIONS



**Phone**  
Andrea Flanders  
502-848-8786

**E-mail**  
aflanders@kychamber.com

**Mail**  
Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

### METHOD OF PAYMENT

- Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce
- Please bill my company. PO # \_\_\_\_\_ (not required)
- Please charge to my  Visa  Mastercard  Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.