



presented by  **CHI Saint Joseph Health**

## Reception & Awards Dinner

May 22, 2025 | Central Bank Center | Lexington

*Support Workplace Excellence!*  
*Engage Your Target Audience!*



**Sponsorship & Advertising** Opportunities

# Best Places to Work in Kentucky

## Event Overview

We start at the bottom of the list and work our way up to number one in the small, medium and large categories. The prestigious awards program has experienced incredible growth and has emerged as the standard for workplace achievement.

We invite you to join companies across the state to celebrate excellence in the workplace. As a sponsor, you will create new sales opportunities, generate leads and position your organization as a supporter of the only award in Kentucky that recognizes the places where people love to come to work.

## Program Timeline

September - December 2024\*

Promotion and awareness campaign

December 6, 2024\*

Registration deadline

March 2025\*

Statewide news release of unranked winners

May 22, 2025\*

Awards dinner, winner rankings announced, statewide release of *Best Places to Work in Kentucky Magazine*

*\*all dates are tentative and subject to change*

## Winners

Winning companies participate in a comprehensive survey process and are then ranked according to those results in three categories below based on number of U.S. employees, with only Kentucky employees being surveyed.

- Small companies of 15-149 employees
- Medium companies of 150-499 employees
- Large companies consisting of more than 500 employees

## Attendee Demographics [click image to view](#)



## Why Sponsor? [Click below to find out.](#)



## Support of the Best Places to Work in Kentucky program.

Sponsors are a mixed group of companies, from those who have made it on the winners list to companies who have never applied for the award. Regardless of your involvement, all sponsors have a vested interest in supporting this initiative.

## Sponsor Timeline

Upon commitment to sponsor

- Best Places to Work in Kentucky sponsor logo provided
- Logo and link on website

After winners are announced and notified in March

- Electronic mailing list of winners

Awards dinner

- Reception with attendees and exhibiting sponsors
- Awards dinner and announcement of rankings
- *Best Places to Work in Kentucky Magazine* distributed to

Following awards dinner

- *Best Places to Work in Kentucky Magazine* hits business mailboxes across the state
- Electronic database of dinner attendees



# Best Places to Work in Kentucky



## Magazine

Every year we produce the Best Places to Work in Kentucky Magazine to coincide with the awards dinner in June. It is distributed statewide to all attendees and nearly 75,000 readers. This four-color publication includes a brief write-up on all winners and features timely HR-related articles and advertisements. Sponsors receive recognition in the magazine and complimentary ad space. It reaches human resource professionals and decision makers at large corporations and small businesses throughout the Commonwealth.

## Topics include

- Overall employee engagement/satisfaction
- Pay and benefits
- Leadership and planning
- Relationship with supervisor
- Corporate culture and communications
- Role satisfaction
- Training and development
- Work environment

## Advertising Upgrade Rates for Sponsors

All sponsors receive an advertisement as part of their sponsorship. Platinum, gold, silver and bronze level sponsors can upgrade their ad for an additional cost.

### CURRENT AD

Size	Retail Rate
Full Page	\$3,500
Half Page	\$2,400
Quarter Page	\$1,500
Eighth Page	\$900

### SPONSOR UPGRADE

Size	Rate
Inside Front or Back Cover	Please contact for special pricing
Full Page	\$1,100 additional
Half Page	\$900 additional
Quarter Page	\$600 additional



## Presenting Sponsorship: \$25,000

(EXCLUSIVE opportunities) **SOLD** CHI Saint Joseph Health

### PRE-EVENT

- Exclusive listing as the presenting sponsor in all event collateral and event branding
- Recognition on all press releases and program promotions
- Opportunity to co-sign congratulatory email to winners
- Company logo\*/link on [bestplacestoworkky.com](http://bestplacestoworkky.com)
- List of the BPWK winners (includes email)
- Use of the prominent BPWK sponsor logo (electronic)
- Logo included on all pre-event email campaigns
- Tag on social media

### EVENT

- Recognition from podium
- Opportunity to speak (3 min. max)
- Premium exhibit space (8' x 10'-skirted table/two chairs)
- Opportunity to place item in seats (you provide/1,300 est)
- Preferred seating at dinner for 16 (2 tables of 8)
- Complimentary red and white wine + 16 complimentary drink tickets
- Logo (only one logo per sponsorship permitted) on lanyard, name badge, large screens, banners, dinner card and digital green screen backdrop which appears in all winner photos

### MAGAZINE

- Logo (only one logo per sponsorship permitted) on BPWK Magazine cover and sponsor ad (75,000 distributed)
- Back-cover ad in BPWK Magazine (\$6,000 value)

### POST EVENT

- Complete database of the BPWK dinner attendees
- Company logo\*/link remains on [bestplacestoworkky.com](http://bestplacestoworkky.com)
- First right of refusal for 2026 presenting sponsorship



Register for your sponsorship!  
[CLICK HERE](#)

Commit early to fully take advantage of benefits



*\*Only one logo per sponsorship permitted*

## Platinum Sponsorship \$10,000

Two EXCLUSIVE opportunities

### Celebration Sponsor

This sponsorship includes your logo (only one logo per sponsorship permitted) on one side of the event hand clapper and pen. If you've attended before, you know the awards presentation is filled with spirit, celebration and lots of clapping! And dinner attendees use the branded pen to keep track of the winner rankings on the countdown card.

### Reception Sponsor

The one and a half hour reception affords ample opportunity for making connections with fellow professionals. Your logo (only one logo per sponsorship permitted) is featured above the bars and on napkins, drink tickets and cocktail table signage. In addition, we'll create a signature cocktail or mocktail just for you that will be available at the reception.



## ALL PLATINUM SPONSORS RECEIVE THE FOLLOWING BENEFITS:

### PRE-EVENT

- Listing as a platinum sponsor in all event collateral
- Company logo\*/link on bestplacestoworkky.com
- List of the BPWK winners (includes email)
- Use of the prominent BPWK sponsor logo (electronic)
- Tag on social media

### EVENT

- Preferred exhibit space (8' x 10'—skirted table/two chairs)
- Preferred seating at dinner for 8
- Complimentary red and white wine + 8 complimentary drink tickets
- Logo (only one logo per sponsorship permitted) on large screens, banners & dinner card

### MAGAZINE

- Full-page ad in BPWK Magazine (\$3,500 value). Upgrade to an inside front or back cover – *please contact for special pricing.*
- Logo (only one logo per sponsorship permitted) included in sponsor ad (75,000 distributed)

### POST-EVENT

- Complete database of the BPWK dinner attendees
- Company logo\*/link remains on bestplacestoworkky.com
- First right of refusal for 2026 platinum sponsorship

Register for your sponsorship!  
[CLICK HERE](#)

Commit early to fully take advantage of benefits



*\*Only one logo per sponsorship permitted*



## Gold Sponsorship \$7,500

Six opportunities

### PRE-EVENT

- Listing as a gold sponsor in all event collateral
- Company logo\*/link on bestplacetoworkky.com
- List of the BPWK winners (includes email)
- Use of the prominent BPWK sponsor logo (electronic)
- Tag on social media

### EVENT

- Preferred exhibit space (8' x 10'—skirted table/two chairs)
- Preferred seating at dinner for 8
- Complimentary red and white wine + 8 complimentary drink tickets
- Logo (only one logo per sponsorship permitted) on large screens, banners & dinner card

### MAGAZINE

- Full-page ad in BPWK Magazine (\$2,400 value). Upgrade to larger ad for an additional \$1,100.
- Logo (only one logo per sponsorship permitted) included in sponsor ad (75,000 distributed)

### POST-EVENT

- Complete database of the BPWK dinner attendees
- Company logo\*/link remains on bestplacetoworkky.com
- First right of refusal for 2026 gold sponsorship



Register for your sponsorship!  
[CLICK HERE](#)

Commit early to fully take advantage of benefits



*\*Only one logo per sponsorship permitted*



## Silver Sponsorship \$5,000

Eight opportunities **SIX REMAIN**

### PRE-EVENT

- Listing as silver sponsor in all event collateral
- Company logo\*/link on bestplacestoworkky.com
- List of the BPWK winners (includes email)
- Use of the prominent BPWK sponsor logo (electronic)
- Tag on social media

### EVENT

- Exhibit space (8' x 10'–skirted table/two chairs)
- Preferred seating at dinner for 8
- Complimentary red and white wine + 8 complimentary drink tickets
- Logo (only one logo per sponsorship permitted) on large screens, banners & dinner card

### MAGAZINE

- Quarter-page ad in BPWK Magazine (\$1,500 value). Upgrade to half-page ad for an additional \$900.
- Logo (only one logo per sponsorship permitted) included in sponsor ad (75,000 distributed)

### POST-EVENT

- Complete database of the BPWK dinner attendees
- Company logo\*/link remains on bestplacestoworkky.com
- First right of refusal for 2026 silver sponsorship

## Bronze Sponsorship \$3,500

Eighteen opportunities **SIXTEEN REMAIN**

### PRE-EVENT

- Listing as bronze sponsor in all event collateral
- Company logo\*/link on bestplacestoworkky.com
- List of the BPWK winners
- Use of the prominent BPWK sponsor logo (electronic)

### EVENT

- Exhibit space (8' x 10'–skirted table/two chairs)
- Seating at dinner for 8
- Complimentary red and white wine + 8 complimentary drink tickets
- Logo (only one logo per sponsorship permitted) on large screens and dinner card

### MAGAZINE

- Eighth page ad in BPWK Magazine (\$900 value). Upgrade to quarter-page ad for an additional \$600.
- Logo (only one logo per sponsorship permitted) included in sponsor ad (75,000 distributed)

### POST-EVENT

- **Complete lists** of the BPWK:
  - dinner attendees (list 1)
  - winners (list 2)
- Company logo\*/link remains on bestplacestoworkky.com
- First right of refusal for 2026 bronze sponsorship

*\*Only one logo per sponsorship permitted*

Register for your sponsorship!  
**CLICK HERE**

Commit early to fully take advantage of benefits



*\*Only one logo per sponsorship permitted*



# Sponsor and Exhibitor Registration

## Contact Information

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State/Zip \_\_\_\_\_

## Sponsorship Contact

Name/Title \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Signature (required) \_\_\_\_\_

## Sponsorship Level *choose one*

- Presenting - \$25,000 (exclusive) **SOLD**
- Platinum - \$10,000 (2 available)
  - Celebration Sponsor
  - Reception Sponsor
- Gold - \$7,500 (6 available)
- Silver - \$5,000 (6 remain)
- Bronze - \$3,500 (16 remain)

All sponsorships are subject to availability.

## Magazine Advertising

Sponsors can upgrade their ad to a bigger size & receive discounted advertising rates! Simply deduct sponsor level ad rate from new larger ad rate.

### Yes, upgrade my ad to a:

- Full Page \$ \_\_\_\_\_
- Half Page \$ \_\_\_\_\_
- Quarter Page \$ \_\_\_\_\_

## How to Register

**Phone** Andrea Flanders, Director, Sponsorship Relations  
502-848-8786

**Email** [aflanders@kychamber.com](mailto:aflanders@kychamber.com)

**Mail** Kentucky Chamber of Commerce  
464 Chenault Rd., Frankfort, KY 40601

Register for your sponsorship!  
[CLICK HERE](#)

Commit early to fully take advantage of benefits



## Payment

TOTAL \_\_\_\_\_  
 Check enclosed (payable: Kentucky Chamber of Commerce)  
 Bill my company (PO# \_\_\_\_\_)  
 Charge to:  Visa  OMC  OAMEX  
Account # \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Security Code \_\_\_\_\_  
Exp. Date \_\_\_\_\_  
Signature \_\_\_\_\_

