



Kentucky Chamber

Presented by



# 30<sup>TH</sup> KENTUCKY CHAMBER DAY DINNER

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January 9, 2025

Central Bank Center | Lexington

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POST-EVENT REPORT



CLICK HERE TO VIEW OR DOWNLOAD  
Event Photos



Access the full photo gallery, using the following case-sensitive password: **Chamberday25**  
Use the following 4-digit PIN to download photos: **7459**



# Kentucky Chamber Day Dinner

**Kentucky Chamber Day Dinner** This annual reception and dinner draws government dignitaries and more than 2,000 business leaders from across the state to hear addresses by the Governor and House and Senate leadership, where they share their insights into what lies ahead for the Kentucky General Assembly.



## Distinguished Speakers



**GOVERNOR  
ANDY BESHEAR**



**ROBERT  
STIVERS**  
SENATE  
PRESIDENT



**DAVID  
OSBORNE**  
SPEAKER OF  
THE HOUSE



**GERALD NEAL**  
SENATE MINORITY  
FLOOR LEADER



**PAMELA  
STEVENSON**  
HOUSE MINORITY  
FLOOR LEADER

“

Great event. Net working is great. Food was very good.

This is one of the best events of the year.

A favorite event. Enjoy the overviews from the elected officials.

The food was exquisite!

Very nice venue, well organized, and timely on agenda.

The number of bars available so you did not have to wait to get a drink was impressive.

Great event to see Kentucky business leaders.

All logistics are top shelf. I love the roominess of the networking space so that you can hear each other, move around easily, etc.

I have attended several of these events over the years and it is the best networking event of the year!

Great networking event!

Always a great way to connect with people we don't see often. Good presenters and worth the trip.

Excited to sponsor the event again in 2026.

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# Return on Investment



Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Printed program

Menu card

## Attendee Demographics

### Titles:

Those with the following titles were in attendance:

45% Executive

15% Director

10% Manager

9% Governmental Official

21% Other

### Industries Represented:

47% Services

15% Finance, Insurance, and Real Estate

20% Public Administration

8% Transportation, Communications, Electric, Gas, and Sanitary Services

5% Manufacturing

3% Construction

2% Other

### Company Size (# of employees):

57% 0-100

14% 101-250

9% 251-500

8% 501-1000

12% 1001+

The Kentucky Chamber Day Dinner has been and will continue to be successful thanks to our sponsors, community investors and partners.

**Thank you for your support!**  
**View our sponsors here.**



# Brand Visibility

## In-House Marketing

### Email

|         |                   |
|---------|-------------------|
| 17      | Unique promotions |
| 156,144 | Emails delivered  |
| 36,500  | Unique opens      |
| 3,547   | Clicks            |
| 1,595   | Unique Clicks     |

### Social Media

#### Facebook

|       |             |
|-------|-------------|
| 1,636 | Reach       |
| 106   | Engagements |

#### LinkedIn

|     |             |
|-----|-------------|
| 404 | Impressions |
| 13  | Engagements |

#### Twitter

|       |             |
|-------|-------------|
| 5,949 | Impressions |
| 59    | Engagements |

#### Press

|   |              |
|---|--------------|
| 2 | News Release |
|---|--------------|

#### Digital Ads

|   |             |
|---|-------------|
| 1 | Bottom Line |
|---|-------------|

#### Print Ads

|   |                       |
|---|-----------------------|
| 1 | Kentucky Chamber News |
|---|-----------------------|

#### Website Presence

Sponsor logos and company webpage links displayed at [www.kychamber.com/events/kychamberday/sponsors](http://www.kychamber.com/events/kychamberday/sponsors)

#### Brand Exposure

Web, print, advertising, email and social media.



Overall Event Rating

**4.07**  
out of 5



**Sponsor in 2026!**

**Contact:**

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