





January 9, 2025

Central Bank Center | Lexington

Limited Opportunities Remain!

**SPONSORSHIP**OPPORTUNITIES

## **About Kentucky Chamber Day Dinner 2025**

#### Venue

Central Bank Center

#### Location

Lexington, Kentucky

#### When

January 9, 2025

## **Schedule**

4:00 p.m. Reception

6:00 p.m. Dinner

## **Dinner Pricing**

#### **Ticket**

\$199/Local Chamber \$249/Kentucky Chamber Member \$349/Non-Member

#### Table of 10

\$1,650/Local Chamber \$2,250/Kentucky Chamber Member \$3,250/Non-Member

### Featured Speakers (invited)

Governor of Kentucky President of the Senate Speaker of the House Senate Minority Leader House Minority Leader

### **About the Event**

This annual reception and dinner draws government dignitaries and just over 2,000 business leaders from across the state to hear addresses by the Governor and House and Senate leadership. Join us this year as our legislative leaders lend insight into what lies ahead for the Kentucky General Assembly.





## **Scenes from Kentucky Chamber Day Dinner**









## 2024 Event Demographics

# Those in attendance saw and heard your company name through:

Sponsor signage/banners

Slides shown

Verbal recognition of sponsors

Printed program

Menu card

## Attendee Demographics

### Titles:

16%

Those with the following titles were in attendance:

47% Executive15% Director9% Manager13% Governmental Official

Industries Represented:

Other

50% Services
16% Finance, Insurance, and Real Estate
12% Public Administration
8% Transportation, Communications, Ele

8% Transportation, Communications, Electric, Gas, and Sanitary Services

7% Manufacturing

4% Construction

3% Other

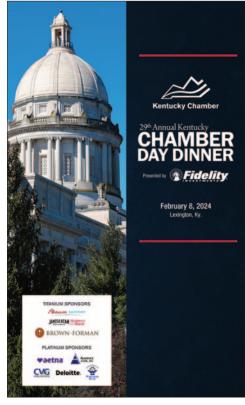
## Company Size (# of employees):

52% 0-100 24% 101-250 12% 251-500 12% 501-1000 0% 1001+









## **Promotions**

Kentucky Chamber Day Dinner is promoted extensively to a statewide audience via numerous platforms including email, print and social media.

## \$40,000 Exclusive opportunity **SOLD** Fidelity Investments

- Exclusive listing as the 2025 Kentucky Chamber Day Dinner Presenting Sponsor\*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company logo on event invitation, program cover, menu card.
- Your company's logo (one color) on event name badges, lanyards and cocktail reception napkins.
- Your company name featured in press releases.
- Full-page, color ad on back cover of event program.
- Complimentary back cover of February 2025 issue of Kentucky Chamber News (Chamber's printed newsletter).
- Logo featured on the Kentucky Chamber Day Dinner web and registration pages at www.kychamber.com.
- Opportunity to exhibit. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Front and center seating, table of ten.
- Recognition from the podium of your company's contribution to Kentucky Chamber Day Dinner.
- Your company logo prominently displayed during dinner on signage and on large screens rotating sponsor display.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2026 Kentucky Chamber Day Dinner Presenting Sponsorship opportunity.
- $\ensuremath{^*}$  Kentucky Chamber of Commerce membership required to sponsor event



## \$25,000 - 2 opportunities **SOLD** Brown-Forman **SOLD** Beam Suntory

Sponsor the networking reception prior to dinner. Your logo is prominently displayed in front of 1,500 guests. It's an excellent opportunity to promote your brand and get creative with product placement.

- Listing as a 2025 Kentucky Chamber Day Dinner Titanium Sponsor\*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company logo on program cover.
- Full-page, color ad in event program (inside cover).
- Your company logo featured on menu card.
- Prominent recognition in the reception area.
- Opportunity to host up to two branded bars within the reception space.
- Outside items can be brought into reception at sponsor's expense.
- Complete list of attendees made available after event (includes email).
- Front row seating, table of ten.
- Recognition from the podium of your company's contribution to Kentucky Chamber Day Dinner.
- Your company name prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in the ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2026 Kentucky Chamber Day Dinner Titanium Sponsorship opportunity.
- \* Kentucky Chamber of Commerce membership required to sponsor event



## **Gold Sponsorship**

## **\$15,000** — 5 opportunities

- Listing as a 2025 Kentucky Chamber Day Dinner Platinum Sponsor\*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company logo on program cover.
- Full-page, color ad in event program.
- Your company logo featured on menu card.
- Opportunity to exhibit. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Front row seating, table of ten.
- Recognition from the podium of your company's contribution to Kentucky Chamber Day Dinner.
- Your company name prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in the ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2026 Kentucky Chamber Day Dinner Platinum Sponsorship opportunity.

### **\$10,000** – 8 opportunities (4 remain)

- Listing as a 2025 Kentucky Chamber Day Dinner Gold Sponsor\*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company name listed in event program.
- Full-page, color ad in event program.
- Your company logo featured on menu card.
- Opportunity to exhibit. Space must be staffed during reception (8' x 10' includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Preferred seating in sponsor section, table of ten.
- Your company logo prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities.
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- Ten complimentary valet parking passes.
- First right of refusal for the 2026 Kentucky Chamber Day Dinner Gold Sponsorship opportunity.





 $<sup>^{\</sup>ast}$  Kentucky Chamber of Commerce membership required to sponsor event

<sup>\*</sup> Kentucky Chamber of Commerce membership required to sponsor event

## **Bronze Sponsorship**

### \$7,500 - 14 opportunities (3 remain)

- Listing as a 2025 Kentucky Chamber Day Dinner Silver Sponsor\*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company name listed in event program.
- Your company logo featured on menu card.
- Half-page, color ad in event program.
- Opportunity to exhibit. Space must be staffed during reception (8' x 10' - includes one 8'-skirted table and two chairs).
- Complete list of attendees made available after event (includes email).
- Preferred seating in sponsor section, table of ten.
- Your company name prominently displayed on signage in the ballroom.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities.
- · Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- First right of refusal for the 2026 Kentucky Chamber Day Dinner Silver Sponsorship opportunity.
- \* Kentucky Chamber of Commerce membership required to sponsor event

## View 2025 SPONSORS



### \$5,000 - 28 opportunities (3 remain)

- Listing as a 2025 Kentucky Chamber Day Dinner Bronze Sponsor\*.
- Listing on the Kentucky Chamber of Commerce website (kychamber.com) with web link.
- Recognition in the Chamber's e-newsletter, Bottom Line (minimum of one issue).
- Your company listed in event program.
- Your company logo featured on menu card.
- Preferred seating in sponsor section, table of ten.
- Complete mailing list of attendees made available after event.
- Company logo appears on rotating sponsor display on large screens in ballroom.
- Unlimited networking opportunities
- Ten complimentary drink tickets.
- Complimentary wine with dinner (one red, one white).
- First right of refusal for the 2026 Kentucky Chamber Day Dinner Bronze Sponsorship opportunity.

<sup>\*</sup> Kentucky Chamber of Commerce membership required to sponsor event



## Kentucky Chamber Day Dinner | 2025 Sponsorship Investment

### CONTACT INFORMATION\*

□Mr. □Ms.				
Prefix	Name		Title	
Company/Organizat	ion			
011				
Street address				
City		State	Zip	
			<sub>F</sub>	
Phone	Fax	E-mail address		
<b>OPPORTUNI</b>	<b>TIES</b> (please select on	e)		
		•		

□ Presenting sponsor	<del>\$35,000</del>	Exclusive opportunity SOLD
☐ Titanium sponsor	\$25,000	2 opportunities <b>SOLD OUT</b>
□ Platinum sponsor	\$15,000	5 opportunities <b>SOLD OUT</b>
☐ Gold sponsor	\$10,000	8 opportunities (4 remain)
□ Silver sponsor	\$7,500	14 opportunities (3 remain)
☐ Bronze sponsor	\$5.000	28 opportunities (3 remain)



## **REGISTRATION OPTIONS**

Phone Andrea Flanders 502-848-8786

## **Email** aflanders@kychamber.com

Mail Kentucky Chamber 464 Chenault Road Frankfort, KY 40601



## **PAYMENT** (due prior to event)

☐ Check #	enclosed. Payab	_ enclosed. Payable to: Kentucky Chamber of Commerce			
☐ Please bill my company. PO #		(not req	uired)		
☐ Please charge to my ☐ Visa	a O Mastercard	O Am Express			
Cardholder's name		Cardholder's signature (re	equired)		
Card number		Expiration date	3- or 4-Digit security code		

#### **NOTE: Legislator Seating**

The Kentucky Chamber will invite members of the General Assembly to attend this event as our guests. As a sponsor of this event, please know that if your organization is registered to lobby the Kentucky General Assembly, you will be responsible for reporting the cost of legislators that attend. The cost will be distributed across sponsors and the Kentucky Chamber. The Kentucky Chamber will provide you with that cost information.

Table hosts for the Kentucky Chamber Day Dinner will need to reach out to Andrea Flanders with their seat requests instead of contacting legislators directly.

The Kentucky Chamber of Commerce reserves the right to, at its sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.

<sup>\*</sup>I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.