



Kentucky Chamber

PRESENTED BY



FIFTH THIRD

*4th Annual*  
**WOMEN'S  
SUMMIT**

**June 26, 2024**

Central Bank Center | Lexington

## Sponsorship Opportunities

# 4th Annual **WOMEN'S SUMMIT**

## 2023 Attendee Response

Even better than last year!

Wonderful line-up of presenters for this event!

Well done!

This is one of the best conferences, and I look forward to it.

I deeply appreciate the nonpartisan atmosphere of the event. Several topics discussed are sensitive and people are very passionate about them, but you were able to speak to these topics very objectively.

Topics were very timely and informative.

I have attended all three years, and they have all been great.

Beautiful event. Food was good, speakers were great, a very helpful pick-me-up!

My first year to attend, and I found every topic and every panel very engaging.

Loved the variety of topics discussed and women speakers!

I left the summit empowered!

Great speakers, great topics, and audience involvement.

First time attendee – this was fabulous, and I will be attending in the future. Great speakers, great flow, good food. Loved the seating. This is the first event I've attended where people did not have to turn around to see.

All of the speakers provided good and helpful information.

I left feeling inspired.



3rd Annual Woman in Leadership Award Recipient Elizabeth McCoy (left)  
Kentucky Chamber CEO & President Ashli Watts (right)



## Learn More About Sponsorship Opportunities

Andrea Flanders  
Director, Sponsor Relations, Kentucky Chamber of Commerce  
502-848-8786 | [aflanders@kychamber.com](mailto:aflanders@kychamber.com)



**JOIN US**

To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or [membership@kychamber.com](mailto:membership@kychamber.com).

## PRESENTING SPONSOR

**\$15,000**

Exclusive Opportunity

**SOLD** Fifth Third Bank, Kentucky

## BENEFITS

View currently committed sponsors here.

### Branding Opportunities

- Recognition as presenting sponsor
- Abundant pre-event marketing and on-site publicity
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, ballroom screens, name badges, lanyards, notepads and pens

### High Impact Opportunities

- Opportunity to address the audience (3 min. max)
- Opportunity to provide guests with branded takeaway item (you provide)
- Acknowledgement from podium
- Notebook and pen with your logo given to each attendee

### Access

- Front row, reserved seating for 12 – two tables of 6
- Attendee database delivered for all (before event includes mailing address and after event includes email)
- Post-event report – includes audience demographics and promotional details

### Advertising

- Full-page ad in event program (back cover)
- Company logo, profile and listing in event program
- Your logo appears on every single slide on large screens throughout the event



**REGISTER ONLINE**



## PLATINUM SPONSOR

**\$10,000**

Three Opportunities (Two remain)

### Choose One:

#### Coffee & Breakfast Networking Hour

Start the day off with connections and conversations before the Summit begins. Your logo included on signage and napkins.

#### Leadership Luncheon **SOLD** NUCOR

Recognizes the Kentucky Chamber of Commerce's Woman in Leadership. You'll receive special recognition from the podium of your support!

#### Networking Reception

Continue the conversations during hour-long cocktail reception following the Summit. Your logo included on signage and napkins.



## BENEFITS

### Branding Opportunities

- Recognition as a platinum sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, signage related to your sponsorship, ballroom screens, and table tents

### High Impact Opportunities

- Acknowledgement from podium
- Preferred logo placement and increased visibility, per your specific sponsorship

### Access

- Front row, reserved seating for 6
- Attendee database delivered for all (before event includes mailing address and after event includes email)
- Post-event report – includes audience demographics and promotional details

### Advertising

- Full-page ad in event program
- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens

View currently committed sponsors here.

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## **GOLD SPONSOR**

**\$7,500**

Six Opportunities (Five remain)



### **BENEFITS:**

#### **Branding Opportunities**

- Recognition as a gold sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

#### **High Impact Opportunities**

- Acknowledgement from podium

#### **Access**

- Preferred, reserved seating for 6
- Attendee database delivered for all (before event includes mailing address and after event includes email)
- Post-event report – includes audience demographics and promotional details

#### **Advertising**

- Half-page ad in event program
- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens

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## SILVER SPONSOR

\$5,000

Ten Opportunities (Three remain)

### BENEFITS:

#### Branding Opportunities

- Recognition as a silver sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

#### Access

- Preferred, reserved seating for 6
- Attendee database delivered for all (before event includes mailing address and after event includes email)
- Post-event report – includes audience demographics and promotional details

#### Advertising

- Quarter-page ad in event program
- Company logo, profile and listing in event program
- Your logo appears throughout the event on large screens

View currently committed sponsors here.



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## BRONZE SPONSOR

**\$2,500**

Fifteen Opportunities (Five Remain)



## BENEFITS:

View currently committed sponsors here.

### Branding Opportunities

- Recognition as a bronze sponsor
- Logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, ballroom screens, and table tents

### Access

- Reserved seating for 6
- Attendee database delivered for all (before event includes mailing address and after event includes email)
- Post-event report – includes audience demographics and promotional details

### Advertising

- Listing in event program (contact info and logo only)
- Your logo appears throughout the event on large screens

**REGISTER ONLINE**



**Registration Information** Please print

Mr.  Ms.  
 Prefix Name Title

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Company/Organization

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Street address

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City State Zip

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Phone Fax E-mail address

**Please select one of the following investment opportunities**

- ~~Presenting Sponsorship~~ **exclusive - SOLD**  
\$15,000
- Platinum Sponsorship** 3 opportunities (2 remain)  
\$10,000
- Gold Sponsorship** 6 opportunities (5 remain)  
\$7,500
- Silver Sponsorship** 10 opportunities (3 remain)  
\$5,000
- Bronze Sponsorship** 15 opportunities (5 remain)  
\$2,500

[View currently committed sponsors here.](#)

**Registration Options**



**Phone**  
Andrea Flanders  
502-848-8786

**E-mail**  
aflanders@kychamber.com

**Mail**  
Kentucky Chamber  
464 Chenault Road  
Frankfort, KY 40601

**Method of Payment**

- Check # \_\_\_\_\_ enclosed. Payable to: Kentucky Chamber of Commerce
- Please bill my company. PO # \_\_\_\_\_ (not required)
- Please charge to my  Visa  Mastercard  Am Express

Cardholder's name Cardholder's signature (required)

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Card number Expiration date 3- or 4-Digit security code

\*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.



To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.