



Kentucky Chamber
KENTUCKY
HEALTHCARE
inaugural **INNOVATION**
SUMMIT

Presented by **Chamber ADVANTAGE**
Anthem. 

February 21, 2025
Louisville Marriott East

SPONSORSHIP Opportunities



KENTUCKY HEALTHCARE INNOVATION SUMMIT



What is the Kentucky Healthcare Innovation Summit

The future of healthcare is being driven by advancements in technology, personalized medicine, and a shift towards value-based care. Telemedicine, remote monitoring, and wearable devices are allowing for more convenient and efficient healthcare delivery. Personalized medicine, which involves tailoring treatment to an individual's genetic makeup, is also expected to become more common. And the current emphasis on preventative care and addressing social determinants of health to improve overall outcomes, will grow exponentially.

Overall, the future of healthcare is expected to be more patient-centered, data-driven, and focused on improving the quality of care while reducing costs. During this Summit, you'll hear from many healthcare product and service providers on how the role of their respective segments of the healthcare industry will evolve in the coming years to create better outcomes for their patients (clients) in more affordable ways.

Who Attends?

- Healthcare professionals
- Anyone in the pharmaceutical industry
- Healthcare providers
- Physician services
- Health Insurance providers
- Anyone who consumes, produces, purchases or uses any aspect of the healthcare system
- Employers with a vested interest in the current state of healthcare and future workplace trends

Why Should You Participate?

With an expected attendance of 200, your company will have the opportunity to connect with your target audience during various dedicated times for sponsors — breakfast and breaks are held with you in the exhibit booth area. Join us for lunch and continue the connections and conversations.

Sponsors enjoy prime exhibit booth placement with ample time for interaction with attendees. They are key to the overall success of the summit. We welcome your organization's participation and look forward to displaying your logo on the promotional materials and providing your company with added recognition and visibility.

Learn More About Sponsorship Opportunities

Andrea Flanders
Director of Sponsor Relations, Kentucky Chamber of Commerce
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to Register**



KENTUCKY HEALTHCARE INNOVATION SUMMIT



PRESENTING SPONSOR | \$25,000 *Exclusive Opportunity*

BENEFITS

- Exclusive recognition as the presenting sponsor
- Abundant pre-event marketing and on-site publicity
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Full back page ad in event program (subject to approval)
- Company logo and listing in event program
- Opportunity to welcome attendees and introduce opening session (3 min. max)
- Podium recognition during event
- Opportunity to provide a giveaway at opening session (subject to approval)
- Premium exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees made available before and after event (includes email)
- 25 complimentary registrations to the event (\$3,750 value)
- Event discount code to share with clients
- First right of refusal for 2026 presenting sponsorship

PLATINUM SPONSOR | \$15,000 *Three Opportunities*

BENEFITS

- Abundant pre-event marketing and on-site publicity
- Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens
- Full page ad in event program (subject to approval)
- Company logo and listing in event program
- Podium recognition during event
- Exhibit space in preferred location (8' x 10' - includes one 8'-skirted table and two chairs)
- Complete list of attendees available after event (includes email)
- 10 complimentary registrations to the event (\$1,500 value)
- Event discount code to share with clients
- First right of refusal for 2026 platinum sponsorship

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GOLD SPONSOR | \$10,000

Four Opportunities

BENEFITS

Abundant pre-event marketing and on-site publicity

Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens

Half-page ad in event program (subject to approval)

Company logo and listing in event program

Podium recognition during event

Exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)

Complete list of attendees available after event (includes email)

8 complimentary registrations to the event (\$1,200 value)

Event discount code to share with clients

First right of refusal for 2026 gold sponsorship

SOLD

Deloitte Consulting
Merck & Co.
PhRMA
UnitedHealthcare of Kentucky

SILVER SPONSOR | \$5,000

Ten Opportunities (three available)

BENEFITS

Abundant pre-event marketing and on-site publicity

Company logo (only one logo per sponsorship permitted) exposure via web, marketing and event materials, signage, and ballroom screens

Quarter-page ad in event program (subject to approval)

Company logo and listing in event program

Exhibit space (8' x 10' - includes one 8'-skirted table and two chairs)

Complete list of attendees available after event (includes email)

6 complimentary registrations to the event (\$900 value)

Event discount code to share with clients

First right of refusal for 2026 silver sponsorship

SOLD

Amgen USA
Business Lexington
Hometown Health System
Novo Nordisk, Inc.
Pure Language Services, Inc.
Rajant Health
University of Louisville

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Kentucky Healthcare Innovation Summit — Investment Commitment

Registration Information Please print

Mr. Ms.

Prefix Name Title

Company/Organization

Street address

City State Zip

Phone Fax E-mail address

Please select one of the following investment opportunities

~~Presenting Sponsorship~~ exclusive **SOLD**
\$25,000

~~Gold Sponsorship~~ 4 opportunities **SOLD OUT**
\$10,000

Platinum Sponsorship 3 opportunities
\$15,000

Silver Sponsorship 10 opportunities (3 remain)
\$5,000

Registration Options

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PHONE

Andrea Flanders
502-848-8786

E-MAIL

aflanders@kychamber.com

MAIL

Kentucky Chamber
464 Chenault Road
Frankfort, KY 40601

Method of Payment

Check # _____ enclosed. Payable to: Kentucky Chamber of Commerce

Please bill my company. PO # _____ (not required)

Please charge to my Visa Mastercard Am Express

Cardholder's name Cardholder's signature (required)

Card number Expiration date 3- or 4-Digit security code

*I understand that by providing the phone, fax number and e-mail information above on behalf of the person/company/organization specified above, I am authorized to and hereby consent for the person/company/organization to receive communication by or on behalf of the Kentucky Chamber of Commerce.

The Kentucky Chamber of Commerce reserves the right to, at their sole discretion, refuse any advertising. Due to the fact that sponsorships are limited, upon acceptance of your registration no refunds will be granted.



JOIN US

To join the Kentucky Chamber contact our membership sales team at 502-695-4700 or membership@kychamber.com.